



Sjávarútvegur 2.0

- vegferð framþróunar

Heiðrún Lind Marteinsdóttir
Samtök fyrirtækja í sjávarútvegi

23. maí 2017

Leiðin vörðuð



„The fishing industry is the best example of a sector that has achieved both high labor and capital productivity, enabled by sound regulation and exposure to international competition. However, continued productivity growth driven by further investment and adoption of technology requires a stable and thoughtful policy environment. Finally, resource limits require serious exploration of new sources of growth, e.g. by improving brand value of Icelandic seafood products and exploring fish farming as a potential growth engine.”

Skýrsla McKinsey um Ísland og vaxtamöguleika í framtíðinni (2012)

Skrefin stigin



*Tillaga til þingsályktunar
um fjármálaáætlun fyrir árin 2017–2021.*

„Vöxtur framleiðni hefur aðeins tekið við sér eftir langvarandi stöðnun með vaxandi bygginga-framkvæmdum, fjárfestingu í sjávarútvegi og flutningum. Vöxturinn er þó mjög lítill en búist er við að hann verði um 1% á næstu tveimur árum. Aukin framleiðni er grundvöllur aukins kaup-máttar og velferðar í þjóðfélaginu, en þumal-fingursregla er að kaupmáttur geti vaxið árlega sem nemur vexti framleiðni. Því verður ekki horft framhjá mikilvægi framleiðnivaxtar fyrir aukna velmegun.“

Tillaga til þingsályktunar um fjármálaáætlun fyrir árin 2017-2021, bls. 20.

Frumkvæði sjávarútvegs



Fjárfestingar 2009-2015, alls um 100 ma.kr.

- **60 ma.kr. - skip**
- **40 ma.kr. - vinnslur**

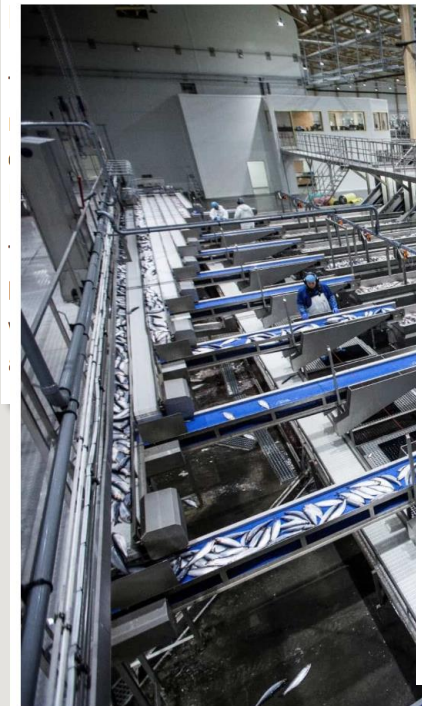




EVENT

Vísir and Mare processing

New pelagic Plant 24 hours



Skaginn 3X



The 2017 President of Iceland accepted the award to Skaginn 3X. The president of Skaginn 3X, accepted the award. When selecting candidate

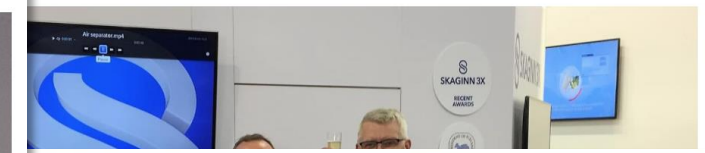
Skaginn 3X wins the Icelandic Innovation Awards.



Today Skaginn 3X was awarded with the Icelandic Innovation awards for excellent achievement in new technology in Onboard fresh fish solutions, Vision technology and Pelagic Processing plants.

April 26, 2017

Second SUB-CHILLING™ system

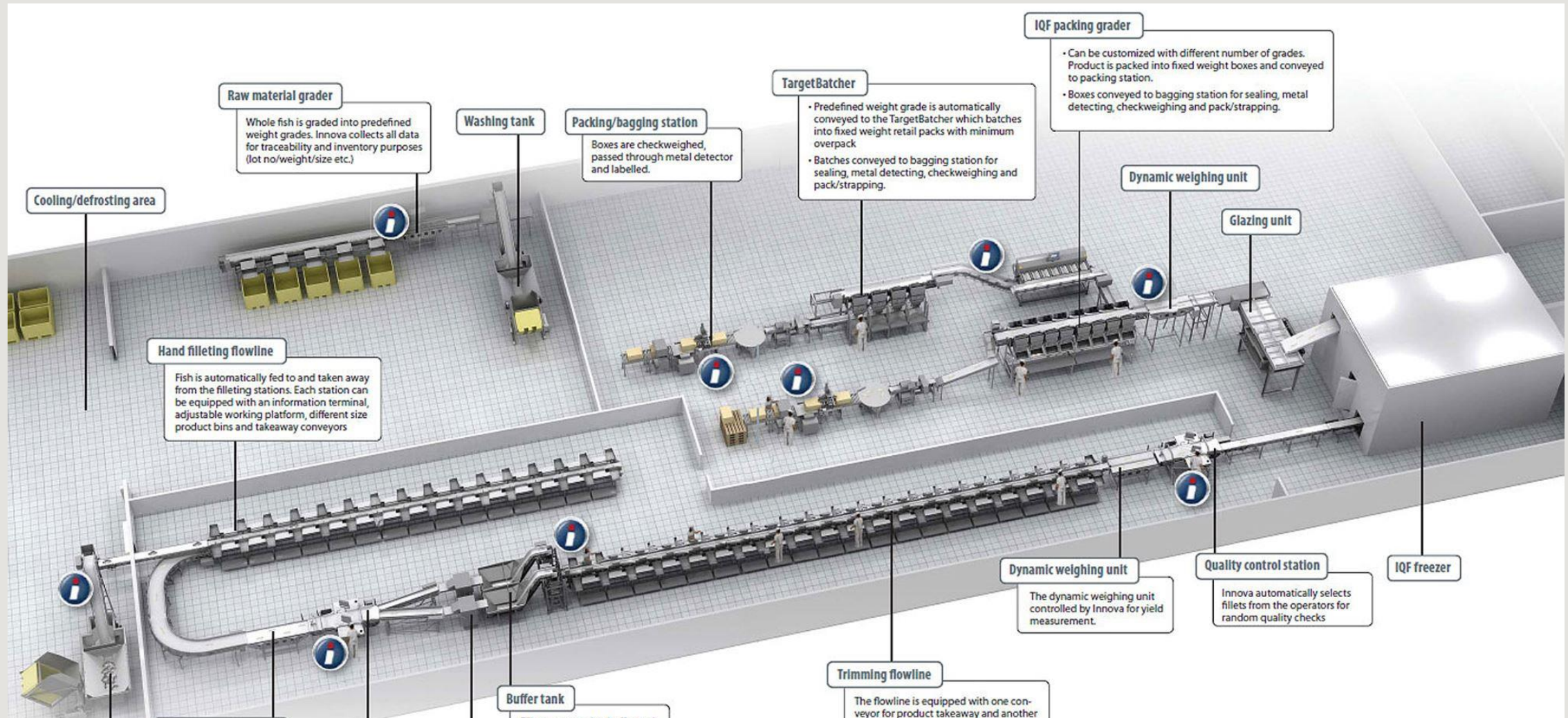


Water machine to HB Grandi

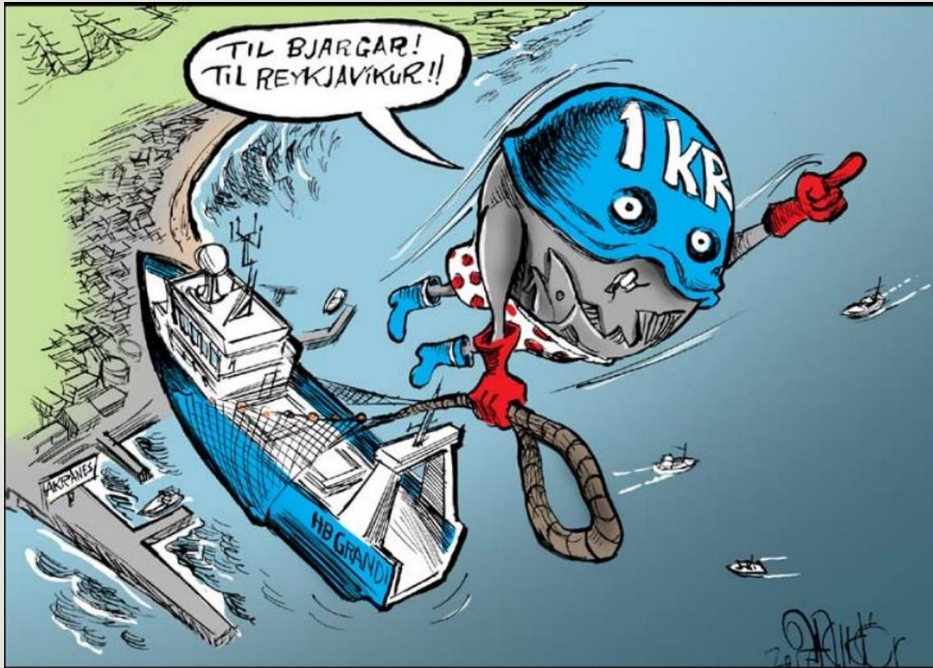
A new Valka Cutter for Redfish portions with capacity upto 180 fillets a minute. Valka and HB Grandi recently signed an agreement for a new Valka Cutter and a Portion grader for

red philosophy of serving the fish producing industry across th

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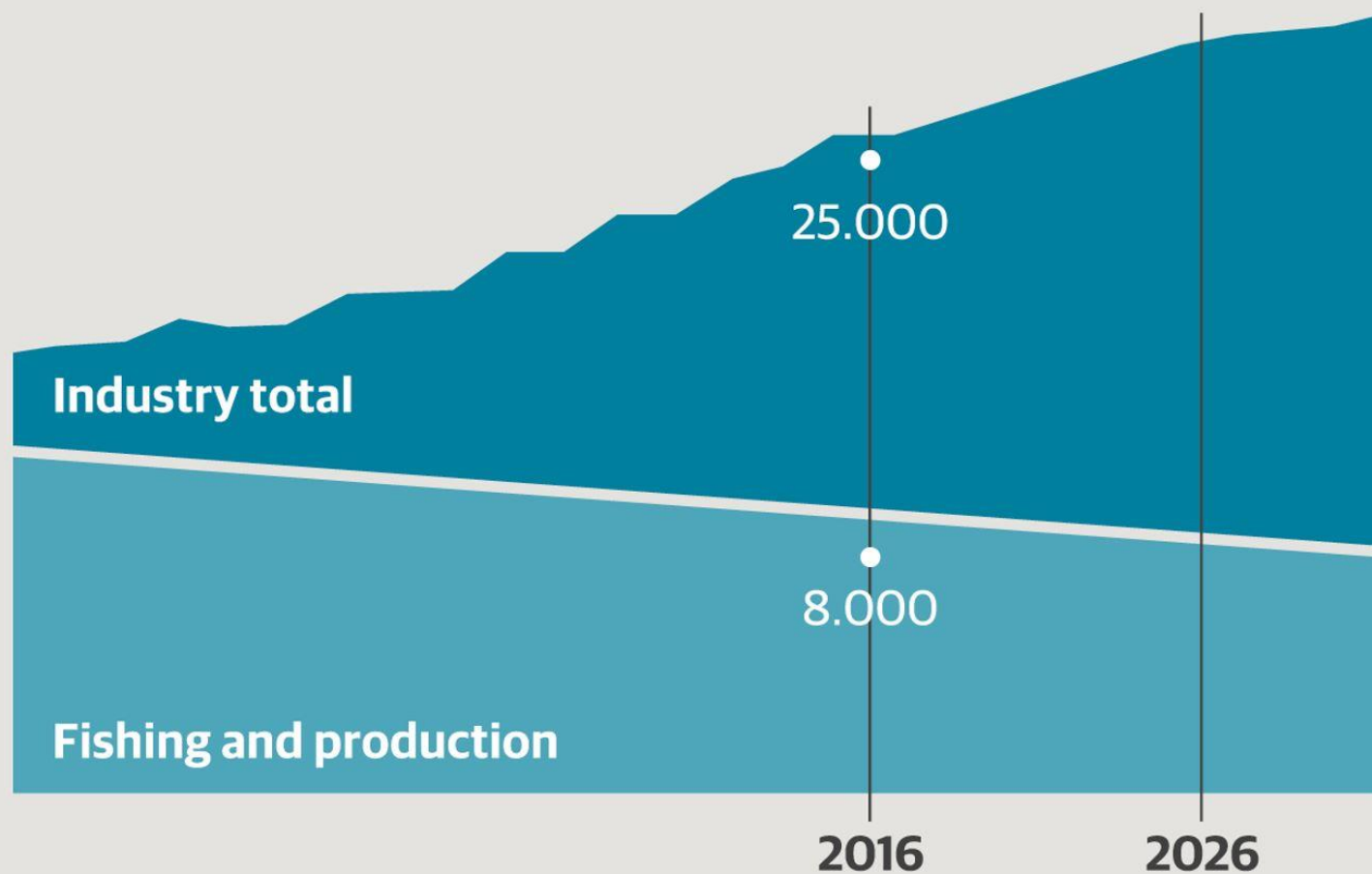
Ísland - áhorfandi eða keppandi?



„Around 30% of existing UK jobs could be at potential risk of automation by the early 2030s, with the most exposed sectors including retail and wholesale, transport and storage, and manufacturing. Less educated workers face the highest risks of automation.“

PriceWaterhouseCoopers, mars 2017

Sáum fræjum á leið og uppskerum



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